

# Justin Laurie Greenberg, BFE

Senior Editor | Social-First & Multi-Platform Campaigns (Avid/Premiere)  
Branded | Digital | Paid Social | Broadcast | Multi-Format Delivery

Bachelor of Arts Degree: Psychology and Dramatic Arts

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## Professional Profile

Senior editor delivering social-first and multi-platform branded campaigns across digital and broadcast environments.

Experienced cutting campaign masters and social-native content, adapting structure and pacing for platform-specific distribution. Comfortable managing high-volume versioning and multi-format outputs while maintaining creative clarity and brand consistency.

Works efficiently within agency environments, taking projects from assembly through to final delivery and ensuring polished, platform-ready results at pace.

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## Selected Short Form Credits

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| <b>Broadcast media – Set For Life, Lucky Days</b><br>Editor, Ranga Bee Productions Ltd<br>A series for The National Lottery and Channel 4 following three comedians spending their winnings in creative ways. | <b>2024</b> |
| <b>Promo film – Honda, eNY1 Launch</b><br>Senior Editor, Sassy Films<br>A promo produced to introduce the new Honda eNY1.   | <b>2023</b> |
| <b>TVC – Audible, Sienna Miller: Sleep Sounds</b><br>Senior Editor, Sassy Films<br>A TVC advertising a new podcast series featuring Sienna Miller on Audible.   | <b>2023</b> |
| <b>Promo film – Petronas, Outrace Yourself</b><br>Senior Editor, Sassy Films<br>A film featuring Lewis Hamilton and George Russell that gives insight into the challenges behind a winning mentality.         | <b>2022</b> |
| <b>TVC – Golden Bear, Hey Duggee Transforming Rocket</b><br>Senior Editor, Sassy Films<br>A TVC advertising a new toy for Golden Bear.  | <b>2022</b> |
| <b>TVC – Audible, Jack Whitehall: Safe Space</b><br>Senior Editor, Sassy Films<br>A broadcast commercial produced to advertise a new podcast series featuring Jack Whitehall on Audible.                      | <b>2022</b> |
| <b>TVC – Audible, Alan Partridge: From the Oasthouse</b><br>Senior Editor, Sassy Films<br>A broadcast commercial produced to advertise season two of Alan Partridge's popular podcast on Audible.             | <b>2022</b> |
| <b>Sizzle reel – ITV, End Of Year Reel</b><br>Editor, ITV Creative<br>An end-of-year reel created for the CEO Carolyn McCall, highlighting the long-form content across the ITV slate.                        | <b>2022</b> |
| <b>Broadcast media – Heinz, Flex Kitchen</b><br>Editor, Ranga Bee Productions Ltd<br>A series of shorts for Heinz and Channel 4 where five comedians try out their favourite recipe on a group of diners.     | <b>2022</b> |

<b>Sizzle reels – October Films, Web Trailers</b>	<b>2021</b>
Editor, October Films	
A series of web trailers, created for the new October Films website, highlighting their long-form content.	
<b>Corporate films - Ernst and Young, Unstoppables</b>	<b>2021</b>
Editor, Sassy Films	
A series of corporate shorts highlighting the panel judges for the EY Entrepreneur Of The Year 2021.	
<b>Corporate film – Unilever, Codes Of Beauty Teaser</b>	<b>2021</b>
Editor, Paraffin	
A film creatively produced to tease the new Beauty Academy learning programme.	
<b>Promo film - Mission Impossible 7 EPK</b>	<b>2021</b>
Editor, Future Time Pictures	
A film highlighting behind-the-scenes processes of the new Tom Cruise driven Paramount Pictures movie.	
<b>Promo film - SSA England Netball, Manifesto Film</b>	<b>2020</b>
Editor, Prodigious	
A manifesto film designed to explore England Netball's mission statement heading into 2021.	
<b>Event films - Global Entertainment Awards</b>	<b>2020</b>
Editor, Global Entertainment	
A series of films created for Global Entertainment's annual awards ceremony.	
<b>Event film - Diageo, Paternal Leave Programme</b>	<b>2020</b>
Editor, Paraffin	
A deeply emotive film crafted for Diageo to be presented at the United Nations for their AdWeek event.	
<b>Digital media - Visit England</b>	<b>2020</b>
Editor, Global Entertainment	
An online film crafted for Visit England to highlight various family-friendly locations around the United Kingdom.	
<b>Digital media – Poligrip, Divorced, Dating and Dentured</b>	<b>2020</b>
Editor, Jungle Creations	
Online factual entertainment that showcases the Poligrip service offering within a dating series format.	
<b>Promo film – Global Entertainment, Your Audience Awaits</b>	<b>2019</b>
Editor, Global Entertainment	
A promotional film for Global Entertainment to showcase the service offering that has built them into one of the world's leading media and entertainment groups.	
<b>Digital media - Redbull, 'Check Your DMs'</b>	<b>2019</b>
Editor, Little Dot Studios	
An online factual entertainment series for Redbull that follows a variety of musicians from across the globe, mixing their styles and collaborating on new tracks for worldwide release.	
<b>Corporate film - Allergan, Changing Lives</b>	<b>2019</b>
Editor, Earl Films	
A corporate video crafted for Allergan Pharmaceutical to highlight their service offering to the professional industry.	
<b>Promo film - London and Partners</b>	<b>2019</b>
Editor, Smyle TV	
A promo film created for an upcoming London festival focused on a combination of culture and technology.	
<b>Event films – Diageo, 'Mission to Space' Conference Films</b>	<b>2018</b>
Editor, Paraffin	
Emotive opening and closing films, aimed at rousing the audience, for the 'Mission to Space' conference.	
<b>Digital media – Made, 'Emily Ezekiel' and 'Restoring Lansdowne'</b>	<b>2018</b>
Senior editor, Bespoke Banter	
A digital video series released on social media channels, spotlighting Made products and celebrity relationships.	